

Alaa Abou El Seoud

Alaa Abou El Seoud founded GTT Company in 1996, to provide a variety of Telecommunications, information technology products, Lab equipment, solutions and system integration services to the growing Egyptian & Middle East Markets.

Mr. Abou El Seoud guides the overall strategy of the company with focus on identifying new business opportunities in Egypt and the Middle-East. He heads product marketing and product development.

Before starting GTT, Mr. Abou El Seoud worked for SITA, a leader in the telecommunications industry. During his 8 years tenure, Mr. Abou El Seoud held various positions from technical to management. He started as an engineer with expertise in networks and disaster recovery systems. Later he was appointed Regional Project & Planning Manager for the Middle East & North Africa covering 21 countries. His responsibilities included budget provision, preparing feasibility studies for complex projects and Company Re-Engineering.

Mr. Abou El Seoud holds a B.E. degree in telecommunications from Cairo University.

