

Alaa El-Khishen

Alaa El Khishen joined ECCO Outsourcing Company as General Manager in Jan 2007. Since that time Mr. El Khishen has completely re-shaped the organization to better serve its global clients and now reached 1500 employees.

While securely managing ECCO's growth operations, Mr. El Khishen has driven an agenda of change focused on the Business Process Outsourcing industry's top priorities. The ground-breaking COPC Accreditation -which is the first global standard for Contact Center management- was awarded to ECCO during 2009.

In 2009, Mr. El Khishen was elected to be the Chairman of the Outsourcing Service Providers OSP Division which is one of the main divisions in the leading NGO organization Eitesal in Egypt then in 2010 he was elected as board member for Eitesal to date.

Most recently Mr. El Khishen placed ECCO as a leading regional organization by the successful expansion in Saudi Arabia and Qatar

Mr. ElKhishen's career prior to joining ECCO spans several industries. He spent three years as General Manager of Hartwell Ford in the Midlands in England. He also served as Strategic Planning and Marketing Director in Sipco Dyrup Construction Chemicals Consortium in KSA. He launched LG in Egypt as their Director of Marketing. Mr. El Khishen began his career with Middle East Advisory Group as researcher. He served as Marketing Manager for Carpet City & MECCA Carpets, one of the largest textile and home furnishing companies in Egypt.

Mr. El Khishen studied both in Egypt and in the United Kingdom. In June 1997, Mr. El Khishen received the degree of "Masters of Business Administration" at the American University in Cairo. Also Mr. El Khishen was awarded a diploma in Automotive Management at the General Managers' Development Program by Hartwell Academy UK.

Born in Cairo in 1970, he speaks Arabic, English and French. He is married with three children.