



إتصال
EiTESAL
Enabling ICTE

NEWSLETTER

Q1 2023

GROWTH & DEVELOPMENT

EiTESAL , the master NGO, leading the ICT Industry in Egypt

CONNECTING DOTS



Egypt Summit



In partnership with **ITIDA**, EITESAL organized the GSA Egypt Summit in January 19, 2023 . The global Semi-conductor Association joined efforts with GSA Egypt Chapter, the first chapter outside USA & Europe, to organize the summit. The growing Egyptian semi- conductor industry is a valuable contribution to the Egyptian economy. The Summit was honored with presence of Dr. Amr Talaat, Minister of CIT.



On the eve of the summit and in the neighborhood of the pyramids, a dinner celebration was organized at Khufu's. the fancy food with ancient Egyptian wonder , made it unforgettable event



Round Table meetings

Hosting Industry Experts
and stakeholders



Software industry: Treasures & opportunities

Egyptian software industry has faced challenges such as funding, skills shortage, and limited R&D. Despite this, the industry has potential for growth due to government and private sector investment, a talented workforce, and adoption of emerging technologies.

Industry 4.0 : Transforming the Egyptian Industry

EiTESAL organized a round table meeting , attended by industry experts to discuss the impact of Industry 4.0 on the Egyptian Industry which will transform the manufacturing landscape, & it is expected to have a significant impact on industries beyond manufacturing, such as logistics, healthcare and transportation.

Collaboration & Engagement Day



Under the auspices and attendance of Dr. Amr Talaat, Minister of CIT, EiTESAL launched the "Industry Engagement" initiative in March to promote the growth of the Egyptian information technology sector in cooperation with ITIDA.

The initiative works to stimulate cooperation and networking between local companies, increase their ability to compete & overcome economic challenges.



Networking



Insights



Collaboration

Empowering EiTESAL Members

Cooperation, Development & Growth



Go To UAE Market

EiTESAL hosted an informative session for its members delivered by professional experts who presented the challenges and opportunities of entering the UAE market. The experts shared valuable insights and experiences to help Egyptian companies understand the requirements for success in this market.

Access To Fund

EiTESAL has launched "ACCESS TO FUND" program in partnership with **CIB Bank** to support the growth of our members' businesses by providing funding opportunities with numerous benefits. This move will provide members with a wider range of options and a more seamless banking experience.



Driving Collaborative Growth



ARAB UNION BOD MEETING

EiTESAL Chairman, Eng. Hossam Megahed, was invited to the board meeting of Arab ICT Union, which was held in conjunction with the Leap event in KSA. This provided an opportunity for EiTESAL to engage with industry leaders across the region, share their insights, and discuss ways to drive growth and innovation in the ICT sector

PARTNERSHIP WITH CIB

EiTESAL signed a Non-Disclosure Agreement (NDA) with CIB, one of Egypt's leading banks. This agreement lays the foundation for potential future collaborations between EiTESAL & CIB in the areas of financial technology and other related fields.



COLLABORATION WITH USAID

EiTESAL attended the USAID Consultation on Business Development Services for Micro, Small and Medium Enterprises (MSMEs), which was an open call for EiTESAL to be a potential partner and Business Development Service (BDS) provider in the program.



USAID

Innovation & Entrepreneurship



Drive Technological Innovation in Egypt



IDEATION CAMPS

EiTESAL cooperated with Mentor - Siemens and Brightskies in a European funded project "Egyptian Electronics & Embedded Centers of Excellence" **EEECOE** to provide the 1st Automotive Ideation Camp in Egypt in Assuit, Mansoura & Alexandria.

TECHNE DRIFTS

EiTESAL was a gold partner of Techne Drifts & provided **12** awareness sessions in different governorates to increase awareness about EiTESAL role in the ecosystem & announced EEECOE project. Our staff was chosen to judge in Techne drift competitions in every visited location.

CAIRO TECHNE SUMMIT

EiTESAL hosted pitch competition for EEECOE project, selecting five start ups to be incubated and one to be accelerated. We had the honor to Judge in Techne Drifts competition. We also hosted a ceremony for EEECOE competitions' winners.

EiTESAL Welcomes The New Members



We are thrilled to welcome new members who joined EiTESAL in Q1, 2023.

Thank you for choosing to be part of our community!



Capacity Building

Talent Development Program

DEVELOPING TALENT IS
INVESTING IN THE FUTURE



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4

Courses

48

Attendees

89%

Satisfaction

- PMP preparation exam
- Time and Stress Management
- Budgeting & cash flow analysis
- Commercial contract obligations & liberation

Sister NGOs Activities

Regional Partners



2

Workshop

70

Attendees

95%

Satisfaction

8

Events

519

Attendees

94%

Satisfaction

9

Courses

162

Attendees

95%

Satisfaction

INNOVATION

GROWTH

DEVELOPMENT



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