

ANNUAL DAY

— 2026 —



SPONSORSHIP PACKAGES

BENEFITS	 DIAMOND EGP 500,000	 PLATINUM EGP 350,000	 GOLD EGP 200,000	 SILVER EGP 150,000
 Sponsor Category Exclusivity	Exclusive	—	—	—
 "Powered by" Recognition Exclusive	Exclusive	—	—	—
 Access to the VIP Room with the Minister	✓	✓	—	—
 One Seat on Minister Table	✓	✓	✓	—
 Company Profile on the Back Cover of the Event Program (To be provided by the Company)	Exclusive	—	—	—
 Live Phone Interview on Sada El Balad TV – "Al Manassa" Program	Exclusive	—	—	—
 Promotional Materials on Minister Table, Registration Desk, One Page Brochure (To be provided by the Company) Exclusive for Diamond Only	Exclusive	—	—	—
 Recognition by Event MC	✓	✓	✓	✓
 VIP Table (for 8 Guests included in the Complimentary Invitations)	✓	✓	—	—

BENEFITS	 DIAMOND	 PLATINUM	 GOLD	 SILVER
 Complimentary Invitations	16	10	6	4
 Corporate Video Display During Event (to be provided by the company)	1 Min.	30 Sec.	–	–
 Premium Logo Placement on All Event Branding	Largest	Large	Medium	Standard
 Logo on Main Stage Backdrop	Largest	Large	Medium	Standard
 Logo on LED Screens Throughout Event	Largest	Large	Medium	Standard
 Logo on Event Invitations	Premium	Large	Standard	Standard
 Logo on Event Website	Premium	Large	Standard	Standard
 Logo in Email Campaigns	Premium	Large	Standard	Standard
 Dedicated Social Media Campaign	8 Posts	4 Posts	3 Posts	2 Posts
 Feature in Official Press Release	✓	✓	✓	✓
 Media Interview Opportunity	✓	✓	–	–
 Roll-Up Display at VIP Room (Minister Room)	2	1	–	–
 Roll-Up Display at Venue	4	2	1	1

Table Packages

Benefits	Dedicated Table EGP 55,000
 6 Seats	✓
 Company Flag	✓
 Table Tags	✓

Only 3 Tables!